

'The Small Business BIG EXIT' Debuts on Amazon, Delivering Strategic Guidance for Growth and Exit Success

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--Renowned entrepreneur and 4X INC

5000 CEO honoree Alan Wozniak unveils his long-awaited business guidebook, [The Small Business BIG EXIT](#), now available on [Amazon](#). With three decades of entrepreneurial mastery and a legacy of building and selling high-growth, high-performance companies—including a 370% business growth in just five years—Wozniak shares the real-world blueprint for scaling your business and preparing it for a successful exit.

This essential resource simplifies the process of transforming your small business into a scalable, refined, and marketable asset. Whether you're looking to grow strategically, seek funding, or position your company for M&A, *The Small Business BIG EXIT* offers a no-nonsense roadmap rooted in lived experience, not theory.



“ I wrote this book to help entrepreneurs avoid the business traps that I learned the hard way—and instead scale with clarity, confidence, and purpose”

*Alan Wozniak, CEC, CIEC
President*

“I wrote this book to help entrepreneurs avoid the business traps that I learned the hard way—and instead scale with clarity, confidence, and purpose,” said Alan Wozniak, President, founder, and expert contributor to Newsweek.

What's Inside • Proven Frameworks across eight business pillars:

Business Strategy, Sales, Marketing, Operations, Finances,

Culture, Customer Centricity, and BIG EXIT

- Business Health Assessment Tools: Each chapter includes diagnostic questionnaires to help entrepreneurs grade their business health and readiness for growth or exit
- Decision-making clarity: Learn how to avoid early missteps and protect your people, profit, and potential
- Exit planning made simple: Create a

business

that buyers want—and leaders can grow without you As a special gift to you, we have

provided access

to a Business Health Assessment, an essential business MRI that helps identify areas where your company is excelling and those that may need improvement.

Bonus Chapter: A Business-Health Wakeup Call This

edition features an exclusive chapter by Dr. Philip Ovadia, MD—thoracic heart surgeon and best-selling author of Stay Off My Operating Table. Dr. Ovadia draws powerful parallels between metabolic health and business health, urging leaders to consider wellness as a critical business asset. His insights round out Wozniak's approach with a holistic perspective on sustainable performance. Who It's For From first-

time founders to seasoned executives, this book serves as a practical guide and inspirational tool for any business owner looking to build a scalable enterprise and plan their eventual exit. Get your copy of The Small

Business BIG EXIT today on Amazon and start

building a business

that works for you—now and long after you're gone.



Author Alan Wozniak

A promotional graphic for the book 'The Small Business BIG EXIT'. The top half features the book cover with the title 'BIG EXIT' in large, bold letters. To the left of the book, the text 'Starting A Business is Hard... ...But you Do Have to Start' is displayed in a stylized, blocky font. Below the book, the text 'Built to Grow.' is visible. The bottom half of the graphic shows a smaller version of the author, Alan Wozniak, holding the book. To the left of this image, there is a red button that says 'Order Now' and the text 'By Alan Wozniak' below it.

Media Contact:

Alan Wozniak, CEC, CIEC
Marketwell Solutions
1-800-691-6197
alan@marketwellsolutions.com

Alan Wozniak
Business Health Matters
+1 727-252-9533

[email us here](#)

Visit us on social media:

[LinkedIn](#)

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