



Dear Mr. Wozniak,

Recently, I engaged in the **Business Health Assessment** provided by **Business Health Matters**. This assessment furnished me with profound insights into my business, illuminating strengths and potential improvement areas across eight critical pillars: Business Vision, Goals & Strategies, Financial Management, Human Resources, Operations, Sales & Marketing, Information Technology & Security, People & Culture, and Leadership.

The in-depth report presented by Business Health Matters was not just comprehensive but also lucid. It provided a clear roadmap of where my business excelled and areas for improvement. Its ability to spotlight these areas empowered me to devise targeted action plans.

I highly recommend the Business Health Assessment and endorse Business Health Matters. Whether you're steering a startup or helming an established organization, this tool offers a comprehensive lens to ensure your business optimizes its efficiency and effectiveness.

Thank you, Alan Wozniak, for helping us realize and achieve our goals.

David L Bennett, CFA, CFP
President, Unify Financial Advisors

Sincerely,



David L Bennett, CFA, CFP
President & Financial Advisor
Unify Financial Advisors

Phone 727-306-0299 | **Mobile** 813-494-2801
1465 S Fort Harrison Ave | Suite 205
Clearwater, FL 33756

www.unifyfa.com